

RYA Winter Workshops – Eastern Region 2012 - BOOKING FORM

A series of interactive workshops with your Regional Development Officer and Regional Club Coaches, with the key aim of discussing RYA support and ideas on how to encourage more activity and a sustainable future for your club.

The Following three workshops will be delivered over a series of evenings in January/February (See poster for Venues and dates)

- Funding:
 - For club officers (from CASC Clubs or clubs who's dissolution clause does not involve dividing assets between members in the event of winding up* – *Sport England requirement for their grants)
 - Learn about Specific Grants for Boats/equipment (£300-£10,000) and the new Facilities award (£20,000 +)
 - Learn about what makes a successful grant
 - Familiarise yourself with the application forms
 - Learn how the RYA can support your grant applications
- Activate Your Fleet
 - For Fleet/class Captains
 - To encourage more fleet activity at clubs
 - Discussion around what makes a good fleet/ideas sharing
 - Introduction to RYA resources
 - RYA funding support
- Marketing:
 - For Club Officers, secretary's and webmasters.
 - What are new members/customers looking for
 - Where potential new members live (market segmentation)
 - How to reach your target audience

Information we need:

Your Clubs Name: _____

Your Contact Details (name email and phone No): _____

Please indicate which workshop you would like to attend (please complete a separate booking form for each different workshop you would like to attend)

Workshop Name: _____ Date of Workshop: _____

Attendees from your club and their role: (we encourage you to bring as many key members as possible)

1. _____ 2. _____

3. _____ 4. _____

5. _____ 6. _____

Do you have a current Club Development Plan? YES NO *If YES, please bring a copy with you on the night*

To reserve your place Please return this form to Robbie Bell (Regional Development Officer) one week before your workshop date: robbie.bell@rya.org.uk or Robbie Bell, RDO East, PO Box 352, Snettisham, Norfolk, PE31 7WT