

RYA Eastern Region Survey by Survey Monkey

Item 16 TOTAL RESPONSES as at 26/10/2017= 33

Q1. Have you heard of the RYA Eastern Regional Committee?

Answered: 33 Skipped: 0

ANSWER CHOICES-	RESPONSES-
-	78.79%
Yes	26
-	21.21%
No	7
TOTAL	33

Conclusion: Majority of club commodores had heard of the ERC, however 20% had not.

Recommendations:

- We need to market the ERC activities better, identify and publish local news of how the ERC is positively helping clubs.
- The aim is to get the Local Association to invite an ERC Officer to attend and support all Local Association AGMs.
- To encourage affiliated clubs to add a strap on their website homes pages: "(Name) club is affiliated to the RYA and is a member of (name) local area association".
- **Q2 If not, would you welcome a personal visit to your club?**

Answered: 24 Skipped: 9

ANSWER CHOICES-	RESPONSES-
-	58.33%
Yes	14
-	41.67%
No	10
TOTAL	24

Conclusion:

- A majority of those answering this question welcomed the chance to have a personal visit by a member of the ERC.
- Recommendation:
- To ensure that ERC officers take every opportunity to visit clubs and talk to their committees about the role of the ERC and how it can support them.
- **Q3 Do you know whom to contact in your Local Association that represents your club's interest on the Eastern Regional Committee?**

Answered: 33 Skipped: 0

ANSWER CHOICES-	RESPONSES-
-	75.76%
Yes	25
-	24.24%
No	8
-	0.00%

RYA Eastern Region Survey by Survey Monkey

ANSWER CHOICES-

RESPONSES-

Don't know

0

TOTAL

33

Conclusion:

- Some Clubs didn't know who is their Local Association representative on the ERC or how to contact them.

Recommendations:

- The ERC needs to support Local Associations by publicising who the representatives are, preferably with photographs and email addresses, on the RYA East Website and Eastern Region (DONE) newsletter.
- To develop a presentation of the structure and workings of the ERC, how Affiliated Clubs elect each Local Association rep to form the ERC Volunteer Team and how it combines with the RYA regional staff and specialists to form the RYA East Regional Integrated team.
- The presentation to form the centrepiece of the ERC Annual Meeting.
- During the winter months the presentation to be rolled out to clubs directly at a series of smaller regional meetings staged by the Local Association reps.

Q4 Does your club value feedback from your Local Association?

- Answered: 33 Skipped: 0

ANSWER CHOICES-

RESPONSES-

-
Yes

60.61%
20

No

12.12%
4

-
Don't know

27.27%
9

TOTAL

33

Conclusion:

- Communication needs to be seen as relevant, concise and easy to understand.
- Worryingly 27% of messages are not getting through to clubs.

Recommendations:

- To write to each club, disseminated through the Local Association reps, to ask each club to appoint a Club Communicator to liaise with the Local Association rep and the ERC. To publicise the need for a Club Communicator and their role on the website and newsletter.

Q5 Does your club have communications with the RYA Eastern Regional Committee?

- Answered: 33 Skipped: 0

ANSWER CHOICES-

RESPONSES-

-
Yes

51.52%
17

RYA Eastern Region Survey by Survey Monkey

ANSWER CHOICES-

RESPONSES-

-	33.33%
No	11
-	15.15%
Don't know	5
TOTAL	33

Conclusion:

- A majority of clubs do receive information direct from the ERC and through their area association. The 48% (the noes and don't knows) is probably because most communications are made down through the Local Association the clubs and replies made back directly to the RYA Headquarters.

Recommendations:

- Personal visits by Local Association reps to each of their Affiliated Clubs, ideally annually, with occasional back up by ERC Integrated Team members.

Q6 If dealing with your Local Association representative and the RYA Eastern Regional Committee are they supportive and helpful?

- Answered: 33 Skipped: 0

ANSWER CHOICES-

RESPONSES-

-	63.64%
Yes	21
-	3.03%
No	1
-	33.33%
Don't know	11
TOTAL	33

Conclusion:

- While a big majority of clubs do find ERC helpful it is still worrying that a third of the Local Association reps are not known to constituent clubs.

Recommendations:

- Again, the ERC needs to actively support the invigoration of less active LAs and the reformation of those that have failed.

Q7 Do you feel the RYA Eastern Regional Committee and Local Association safeguard your club's boating activities?

- Answered: 33 Skipped: 0

ANSWER CHOICES-

RESPONSES-

-	54.55%
Yes	18
-	12.12%
No	4
-	33.33%

RYA Eastern Region Survey by Survey Monkey

ANSWER CHOICES-

RESPONSES-

Don't know	11
TOTAL	33

Conclusion:

- 55 per cent of clubs say we do, this is a plus in our favour and needs trumpeting.
- **Recommendations:**
- We need to publicise and regularly demonstrate the efforts that the Local Associations and ERC are making to safeguard local sailing waters with examples for all types of recreational boating (as defined by RYA).

Q8 How likely are you to use the RYA East website <http://ryaeast.org> ?

- Answered: 33 Skipped: 0

ANSWER CHOICES-

RESPONSES-

- Extremely likely	6.06% 2
- Very likely	6.06% 2
- Moderately	42.42% 14
- Slightly	33.33% 11
- Not at all	12.12% 4
TOTAL	33

Conclusion:

- A favourable response, most of the clubs use the website.
- **Recommendations:**
- To promote the RYA East e-news website more through clubs and show it has an interest in all forms of recreational boating.

Q9 Do you think the RYA Eastern Regional Committee provides good value to your club?

- Answered: 33 Skipped: 0

ANSWER CHOICES-

RESPONSES-

- Yes	21.21% 7
-	12.12%

RYA Eastern Region Survey by Survey Monkey

ANSWER CHOICES-

RESPONSES-

No	4
-	66.67%
Not sure	22
TOTAL	33

Conclusion:

- Only 21% are convinced that the ERC provided good value to clubs, 79% do not or don't know.

Recommendations:

- Chairman has agreed to bench mark ERC budget against other Regions
- We need to develop a package of tangible benefits that the ERC Integrated Team offers to affiliated clubs to demonstrate good value. Then distribute and publicise the results.

Q10 Any comments how we can improve ?

The items below are representative of the majority of comments returned, and illustrate the lack of understanding of what the ERC does to add value to clubs.

- It would be helpful if someone could advise what the RYA Eastern Region actually does for the Royal Corinthian Yacht Club. We do not seek to be dismissive, but it would seem the activities of ERC are perceived to be inconsequential to us and therefore of no value. We are of course happy to be enlightened.
- Don't just concentrate on clubs that race or have dinghies
- Regular news bulletin for clubs (I.e. quarterly or two monthly) detailing what activities the committee are involved in would be of interest. You may already do this, but I've not seen any.
- Not sure about this committee and its purpose. Would welcome some more information